

Institution
 Faculty, department
 Study programme, code of study programme
 Study credits and study form
 Chairperson of the Study Programme Committee
 e-mail addresses

Alytaus kolegija
 Faculty of Information Technologies and Management
Department of Management
 Business management, 6531LX004
 180, part-time studies (3 years)
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FULL-TIME STUDY PLAN

SUBJECT	CREDITS
FIRST-YEAR	60
SEMESTER 1	30
General Subjects of College Studies	
Foreign Language	6
Business Philosophy	3
Environmental and Human Safety	3
Compulsory Subjects	
Information Technologies	6
Applied Mathematics	6
Theory of Economics	6
SEMESTER 2	30
General Subjects of College Studies	
Business Communication	3
Compulsory Subjects	
Fundamentals of Law	3
Management	6
Marketing	6
Social Responsibility of Company	3
Company Economics*	6
Economics of Social Security	3
SECOND-YEAR	60
SEMESTER 3	30
Compulsory Subjects	
Service Marketing	3
Methodology and Statistics of Applied Research*	6
Financial Accounting	6
Corporate Finance	3
Optional Subjects	
Foreign language II	6
Business Information Systems / E-commerce	3
International Business*/ Analysis of Company Activities*	3
SEMESTER 4	30
Compulsory Subjects	
Business processes	3
Personnel Management*	6
Quality Management	6
Logistics	3
Optional Subjects	
Specializations	
Marketing Management / Recreation and tourism management	
Digital Marketing / Tourism Services and Infrastructure	6
Optional Subjects	
Sustainable Tourism / Market Research	3
Alternative Subjects**	3

THIRD-YEAR		60
SEMESTER 5		30
Compulsory Subjects		
Project Management*		6
Practical Training		
Professional Practical Training		9
Optional Subjects		
Specializations		
Marketing Management / Recreation and tourism management		
Integrated Marketing Communication / Recreation Service Management		6
Marketing Planning and Organisation * / Hospitality Service Management *		6
Alternative Subjects**		3
SEMESTER 6		30
Practical training		
Training in Business Practices		6
Final Practical Training		15
Final Project		9

* – Course Project

** – List of Alternative Subjects www.akolegija.lt