



Ustica Tour
www.usticatour.com
Piazza Umberto I, 1
Ustica
Italy

Ustica Tour seeks sustainable tourism promotion and hospitality Intern

To whom it may concern:

Ustica Tour offers sustainable **tourism** and **hospitality** internship opportunities in Ustica, Italy. We are looking for a students/ recent graduates who would like to improve their skills in tourism promotion, marketing and hospitality.

Position title: Intern

Internship period: 1 – 5 months

Compensation: This is an unpaid position, however accommodation might be provided if needed or a percentage on sales.

Number of work hours per week: 30 hours

Office location: Piazza Umberto I, 1, Ustica, Italy, or in a second office in Palermo (during autumn-winter period)

Internship responsibilities: Your day-to-day responsibilities will include:

- Implementing strategies to promote tourism in Ustica by strengthening existing partners, developing a marketing and promotion plan, organizing partners to carry out new tourism activities, evaluating effectiveness of strategies.
- Creating contact databases of potential partners abroad and identifying opportunities for linkages and extensions of tourism strategies abroad.
- Supporting company's online infrastructure management, including website and social media channels.
- Other tasks as needed.

Qualifications/ experience required: Successful applicants must demonstrate:

- Ability to market and promote tourism and engage a wide range of stakeholders.
- Self-directed, self-motivated.
- Strong intercultural communication skills.
- English/ German/ French language skills are preferred.

Undergraduate students from Tourism, Sustainable development, Marketing, IT, and Business strongly encouraged to apply.

Should you have any questions regarding the specifics of the internship or our company, please contact Girolamo Tranchina: info@usticatour.it

Please find below some information about our company for your easy reference:

Ustica Tour (<https://www.usticatour.com>) is a tourism and hospitality company managed by Tranchina family for already more than 60 years. The company offers different accommodation options around the island, manages scooter and electric bike rental services, runs a restaurant and organises events, different cultural and recreational activities in Ustica.

About Ustica: Located in the center of the Mediterranean, being an island of volcanic origin, with a history that dates back to the obsidian volcanic period, Ustica is one and a half hours distance by hydrofoil (with LIBERTY LINES) and two and a half hours by ship from Palermo (with NGSIREMAR). Ustica is the only one island in the province of Palermo, it is home to the first marine protected area established in Italy (1986) and a land reserve since the 1990s. It is a little paradise.

Ustica Tour works in partnership with other companies in Ustica (such as Visitustica or Associazione isole minori di Sicilia (business associations).

