



## Electronic Component Distributors

2A Lapsi Street, St Julians, Malta

### Web Developer Internship

Salary: 200 Euro/Month, Duration: 3 months minimum

After 6 months – 400 Euro/Month Salary

#### COMPANY DESCRIPTION

This is a great opportunity to join a growing company which provides professional services to its clients. The company has a strong focus on its online marketing and SEO strategies, allowing the company to generate and maintain partnerships with its international clients and suppliers. Working within an ever-changing industry, the company prides itself on meeting its clients' expectations with precision.

#### RESPONSIBILITIES

- Developing company websites, including researching and developing strategies for SEO optimisation, UI, and other features.
- Updating and editing online content.
- Creating effective AdWords campaigns and email campaigns in conjunction with the Advertising Department.
- Managing digital marketing plans that will increase web traffic and customer engagement.
- Updating and maintaining company blogs.
- Assisting the IT Manager with the delivery of all aspects of ongoing IT development.
- Providing IT support to internal staff.

#### REQUIREMENTS

- An ongoing or completed ICT related degree (EQF level 6 or higher).
- Knowledge of SEO and how SEO improvements can boost our web traffic.
- Experience administrating Joomla, WordPress or other CMS solutions.
- Advanced knowledge of HTML, CSS, and JavaScript.
- Some understanding of Java, AJAX, and PHP would be considered an asset.
- An understanding of SQL Databases would be considered an asset.
- A willingness to persevere when a problem cannot be solved.
- An ability to work on your own initiative where necessary, as well as in a team.
- Advanced knowledge of Excel and Photoshop is an advantage.
- An aptitude for communicating effectively with non-technical staff to determine internal IT issues.